



**LOREN BEAUTIFIERS PRIVATE LIMITED**

ISO 9001:2008 & GMP Certified Company

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**LOREN**  
COSMETICS

Enriched with natural herbs



Loren Beautifiers believes the nature that surrounds us has been built to protect us. We constantly try to take you close to nature through our products..



Loren is a growing company with presence across the globe. The company originated in India. It was established in 1986. Our aspiration is to make our cosmetics available in as many countries as possible. The driving force behind our endeavor is the quest to know the human being at its most diverse form. For us this itself would be a big achievement.

With growing convergence and communication it has been much easier for us to make our product offering to the world and it's been their appreciation that has kept us going.

We believe the nature that surrounds us has been built to protect us. Thus the product of nature can never harm us. If we can therefore adopt natural ingredients for the development of our product it should definitely be better than the products that are made without it. India being close to nature has contributed immensely in the development of our products. Since ancient times Indian Ayurvedic doctors have been effectively using herbs to cure an array of diseases, disorders and ailments. Even today Indian household use various herbs in their natural form for their health and beauty. We have tried through our products to take you close to nature.

Constant innovation and development helps us deliver products with newer features and enhanced applications.

We are more than willing to join hands with others for better product development, usage & availability.

Your feedback would be of immense help to us.

company  
profile





# Herbal Shampoo



## Amla & Shikkakai

Shikkakai (*acacia concinna*) is a superior cleanser and detangler for lustrous long hair and has been found to promote hair growth and prevent dandruff. The mix of amla and shikkakai serves as an effective herbal shampoo. It also maintains the required natural acid mantle of the hair.

## Amla & Henna

Henna (*lawsonia alba*) is an excellent hair conditioner and contains all those natural ingredients that are vital for hair nourishment. It is obtained from a plant called Lawsonia Inermis that possesses medicinal properties. It also acts as a cooling agent. The product contains natural henna (non-coloring) which leaves a highly reflective, cellophane like coating on each hair shaft. Henna also adds volume and texture to your hair.

## Amla & Tusli

Tulsi (*ocimum sanctum*) has enormous value and has a wide range of application. Tulsi helps to prevent hair loss and fights against dandruff. It also adds lustre to your hair. Very effective on dull looking hair.

## Amla & Ritha

Ritha (*sapindus trifolius*) is an excellent hair tonic. It's a complete herbal hair wash that kills head lice and removes dandruff. Also guards against scalp infection.

## Amla & Aloe vera

The aloe plant (*aloe vera*) is also known as a miracle plant and medicinal plant. It promotes hair growth/arrests hair loss and protects against harmful U.V. rays.

The shampoo has a natural low pH, is extremely mild and does not strip hair of natural oils and moisture balance.

Amla (*emblica officinalis*) is a complete hair diet and most effective conditioner which is essential for hair growth, thickness and strengthening of the roots. Amla also protects against premature greying of hair. Amla has been mixed with various herbs to give the most desired effect.



Amla Shikakkai

Amla Tulsi

Amla Ritha

Amla Henna

Amla Aloe vera

# Hair Oil

## Amla Plus Hair Oil

Amla is complete hair diet and most effective conditioner which is essential for hair growth, thickness and strengthening of the roots. Amla also protects against premature greying of the hair.

- ❖ Non - Sticky
- ❖ Rejuvenates hair & prevents split ends
- ❖ Cooling effect
- ❖ Prevents dandruff
- ❖ Gives rich, natural shine & soft texture to hair
- ❖ Unique light texture enables easy absorption



## Hair Care Ayurvedic Hair Oil

- ❖ Prevents hair fall
- ❖ Helps faster growth of hair
- ❖ Darkens hair
- ❖ Relieves headache
- ❖ Soft on hair
- ❖ Non - sticky
- ❖ Unique light texture enables easy absorption



## Perfumed Hair Oil

- ❖ Delightfully perfumed
- ❖ Best brain tonic and food
- ❖ Keeps brain cool
- ❖ Soft on hair
- ❖ Non - sticky
- ❖ Unique light texture enables easy absorption



## Jasmine Hair Oil

Another version of Coconut Hair Oil with all the benefits of Coconut Hair Oil & delicate natural fragrance of Jasmine.



## Coconut Hair Oil

- ❖ Enriched with Herbs & Vitamin-E
- ❖ Softens hair
- ❖ Helps hair grow long, thick & beautiful
- ❖ Gives hair a rich, shiny luster
- ❖ Conditions hair
- ❖ Protects from damage by harmful U.V. rays

# Massage Oil

## Himseva Oil

- ❖ Relieves headache and body ache
- ❖ Body massage removes tiredness
- ❖ Keeps brain cool
- ❖ Sharpens memory
- ❖ Relieves strain
- ❖ Helps in sound sleep
- ❖ Builds hair volume
- ❖ Prevents hair fall
- ❖ Heals minor cuts





## Soap



### Loren Transparent Glycerine Soap

- ❖ Made from pure ingredients with special care to keep your skin young, natural and gentle
- ❖ Ideal for dry skin



### Loren Skin Care Herbal Neem Bar Soap

- ❖ Made from neem extract to clean, nourish & keep your skin healthy
- ❖ The Soap has Antibacterial as well as Astringent Property



...Made from Neem  
the magical leaf

## Talcum Powder



A range of talcum powder with different fragrance for all seasons made from finest super soft talc. It is soft & soothing on your skin. It gently removes excess moisture from the skin making you feel good and imparting daylong freshness.



### Boroherb Prickly Heat Powder

An ideal Ayurvedic powder containing jasadha bhasma and tankan amla and precious herbs like **tulsi** and **neem** actively provides relief from prickly heat, burning sensation and minor skin affections. It protects your sensitive skin from soars, itches and bad body odour. It is also soft and soothing on your body.



**DEO-ACTIVE**  
With Mint Cool Feel

### Ice Cool Talc Powder

A refreshing talc for round the clock comfort. It's unique herbal blend protects your body from the piercing summer heat.



# Cream & Lotion

## Skin Care Cream

An ideal Ayurvedic antiseptic Cream for cuts, burns, chapped skin, cold sores and dry skin diseases.



Boro Rich

Boro Herb



Boro Care

### Special ingredients



Tulsi  
(Ocimum sanctum)



Haridra  
(Curcuma Longa)



Shimul Bark  
(Salmalia malabarica)



Jasada Bhasma  
(Zinc Oxide)



Tankan Amla  
(Boric Acid)



Sajina  
(Moringa Oleifera)



Neem  
(Melia Azadirachta)

## The wonderful effects of Loren Antiseptic Cream



Apply on your neck, back or any part of the body for a fast and sure relief from winter dryness. It keeps your skin soft, smooth and healthy.



Heals your cracked heels. Your heels remain soft, smooth and crack-free through out winter.



Ideal in the cuts from shaving. Its antiseptic properties protect and keeps your skin soft and smooth too.



Apply on your lips and say no to chapped lips forever. It softens and nourishes. Makes your lips ever charming.



Protects chapped fingers or infections on the corner of the nails. Soothes and cures rapidly.



Ideal for babies suffering nappy rashes or irritations on their soft body. It protects, heals and soothes their tender skin.



Wonderfully effective in case of burns, soars and small injuries. Apply gently on the affected area. It heals and protects naturally.



Effective during post operation period. Apply where the skin is delicate and soar. Offers a faster healing.



An effective relief in small insect bites. Its antiseptic properties protect from infection. Also offers cure and comfort.



Avoid undesirable chapping of the nipples due to winter dryness. It ensures soft, smooth and youthful breast.



Apply on your face everyday. It keeps your skin young, radiant and smooth always.

# Cream & Lotion

## Moisturising Cream

A balanced formula for skin care round the year. Makes the skin soft, gentle and beautiful.

### Other variant :-

- ❖ Fruit & Milk Moisturizing Cream with strawberry extract
- ❖ Cold Cream with almond, milk & Honey



## Skin Care Lotion Plus Moisturiser

A unique non greasy moisturising formula that protects your skin all day long. It heals and softens dry, chapped and flaky skin and makes it feel better immediately. It also improves your complexion.



## Winter Guard Lotion

A new moisturising lotion that contains special oil. It is enriched with Lanolin. It guards your skin from the harsh winter. Heals & softens dry, chapped & flaky skin. Ideal for both oily & dry skin.

## Borocare Foot Cream

### For Beautiful Crack-Free Feet

Your feet are probably the part of your body that breathes the least. Loss of moisture makes skin dry, cracked, itchy and uncomfortable.

Cracked heels and sweaty feet if left untreated can lead to fungal growth, pain and foul odor.

Developed with these factors in mind, Loren Borocare foot cream is formulated to penetrate and soften the skin of your feet and provide effective skin nutrition even if there is no air circulation.

### Key Ingredients:

**Aloe vera** : moisturizes feet & keeps them well hydrated

**Olibenum** : heals dry, capped skin

**Chalmogra Oil** : prevents bacterial growth, fungal infection & itching



## Borocare Hand Cream

### Complete beauty treatment for hands and nails

Your hands go through lot of harshness - Housework, gardening, detergents, sports or outdoor activities, weather and pollution. These result in loss of moisture which makes skin dry, itchy & uncomfortable and the nails that become rough & brittle. Rough hands if not treated can lead to redness, pain, premature aging & wrinkle formation.

Loren Borocare Hand Cream is designed to intensely nourish your skin and prevent dryness. It easily penetrates and hydrates skin, giving it a soft, smooth and non-greasy feel. It also brings strength and shine to the nails.

### Key Ingredients:

**Almond oil** : softens & nourishes dry, wrinkled skin and soothes skin irritation

**Wheatgerm Oil** : revitalizes skin, stimulates cell renewal & protects against harmful U.V. rays

**Neem** : prevents skin infection





## Pain Balm



For quick relief from headache, body pain, joint pain and cough & cold.

### Special Ingredient:

Pudina ka phool (mentha spicata)  
Niligand Ka Tel (oleum eucalypti)  
Gaultheria Ka Tel (methyl salicylate)

a perfect blend  
of ayurved and  
herbal formula

Headache



Cough & Cold



Body Pain



Joint Pain



**RAPID  
ACTION**



## Incense Sticks



- ❖ Relieving and rejuventing fragrance
- ❖ Long Buring duration
- ❖ Hand rolled

